**SURVEY DRAFT: FOOD ADS/Eye-Tracker Study**

**ID #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 Look at the clock/watch. What time is it now? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Do you wear contact lenses? Yes\_\_\_\_ No\_\_\_\_ (circle one)
* How many hours of sleep have you had last night? \_\_\_\_\_\_\_\_\_\_\_ hours.

 How many hours ago was your last meal? \_\_\_\_\_\_\_\_ hours.

* In average, how many **total hours per week** do you spend doing something

on the internet? \_\_\_\_\_\_\_ hours

* When on internet, how many **hours per week on average** do you spend on any of the following:
  + Social networking sites(facebook, twitter, etc.,) \_\_\_\_\_\_ hours?
  + Video Sites (YouTube, Vevo etc.,) \_\_\_\_\_\_ hours?
  + Blogs (music blogs, event blogs etc.,) \_\_\_\_\_\_ hours?
  + Shopping (Sephora, Nordstrom, Zappos etc.,) \_\_\_\_\_­ hours?
  + Games (board games, poker etc.,) \_\_\_\_\_\_ hours?
  + Emails\_\_\_\_\_\_ hours?
  + School Work\_\_\_\_\_\_\_ hours? (*when on internet only*)
  + Daily News (New York Times, Google News etc.,) \_\_\_\_\_\_\_ hours?
  + Entrainment News (Perez Hilton, E etc.,) \_\_\_\_\_\_\_ hours?
  + Searching for Information (*not related to school work*) \_\_\_\_\_\_\_ hours?
  + Other (*provide brief explanation*)?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* In average, how many hours per week do you spend on studying? \_\_\_\_\_\_\_ hours.
* In average, how many hours per week do you work? \_\_\_\_\_\_\_ hours.
* In average, how many hours per week do you exercise? \_\_\_\_\_\_\_\_hours.
* In average, how many hours per night do you sleep? \_\_\_\_\_\_\_\_ hours.

 What is your age? \_\_\_\_\_\_\_\_\_

What is your height? \_\_\_\_\_\_\_ft \_\_\_\_\_\_\_\_\_inches.

 What is your weight? \_\_\_\_\_\_\_\_ lbs.

* How many credit hours do you take this semester? \_\_\_\_\_\_\_ hours.
* What is your current GPA? \_\_\_\_\_\_\_\_\_.

**Please read carefully the list of adjectives commonly used to describe how we feel and indicate, using 5-points scale below, the position which corresponded the best to your current state.**

**A=0\_\_\_\_\_\_\_\_\_\_\_\_\_\_B=1\_\_\_\_\_\_\_\_\_\_\_\_\_C=2\_\_\_\_\_\_\_\_\_\_\_\_\_D=3\_\_\_\_\_\_\_\_\_\_\_E=4**

***Not at All or A Little Moderately Quite a Bit* Ve*ry Much***

***Very Slightly***

***At this moment I feel:*** *(circle one for each adjective)*

**Sad *A=0 B=1 C=2 D=3 E=4***

**Relaxed *A=0 B=1 C=2 D=3 E=4***

**Physically well *A=0 B=1 C=2 D=3 E=4***

**Anxious *A=0 B=1 C=2 D=3 E=4***

**Upset *A=0 B=1 C=2 D=3 E=4***

**Joyful *A=0 B=1 C=2 D=3 E=4***

**Thirsty *A=0 B=1 C=2 D=3 E=4***

**Tired *A=0 B=1 C=2 D=3 E=4***

**Stressed *A=0 B=1 C=2 D=3 E=4***

**Distracted *A=0 B=1 C=2 D=3 E=4***

**Happy *A=0 B=1 C=2 D=3 E=4***

**Hungry *A=0 B=1 C=2 D=3 E=4***

**Worried *A=0 B=1 C=2 D=3 E=4***

**Full of Energy *A=0 B=1 C=2 D=3 E=4***

**Attentive *A=0 B=1 C=2 D=3 E=4***

Thank you! Please let the Research Assistant know that you are done with

the Part I and ready to start the Computer Task.

**PART II (after Eye-tracker task)**

**ID #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

In this part of the study we would like you to answer several questions about yourself. There are no good or bad answers to these questions but ***it is very important*** that your responses are ***accurate and honest***.

Please remember that all your responses are ***anonymous*** (i.e., they are recorded under participant’s ID# that cannot be traced back to any personal information) and will be used only for group statistical analyzes.

Please use the attached scantron to record your answers. ***Make sure that the answers on the scantron correspond to the correct items from the questionnaire****.*

**1.** What is your gender?

A=Female B=Male

**2.** What is your race or ethnicity? (*check one*)

A=African American B= Caucasian/European American C=Hispanic D=Other

**3.** What is youracademic classification? (*check one*)

**Please use 5-points scale below, to indicate how you feel right now. Enter your responses on the scantron making sure the the number on the scantron corresponds to the correct number from this questionnaire.**

**A=0\_\_\_\_\_\_\_\_\_\_\_\_\_\_B=1\_\_\_\_\_\_\_\_\_\_\_\_\_C=2\_\_\_\_\_\_\_\_\_\_\_\_\_D=3\_\_\_\_\_\_\_\_\_\_\_E=4**

***Not at All or A Little Moderately Quite a Bit* Ve*ry Much***

***Very Slightly***

***At this moment I feel:*** *(circle one for each adjective)*

**4. Tired *A=0 B=1 C=2 D=3 E=4***

**5. Thirsty *A=0 B=1 C=2 D=3 E=4***

**6. Hungry *A=0 B=1 C=2 D=3 E=4***

**7. Stressed  *A=0 B=1 C=2 D=3 E=4***

**8. Happy *A=0 B=1 C=2 D=3 E=4***

**9. Attentive *A=0 B=1 C=2 D=3 E=4***

**Below there are several items about the computer task you’ve just completed. Please indicate the degree to which you agree with each of the statements using the following scale:**

**A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ B \_\_\_\_\_\_\_\_\_\_\_\_ C \_\_\_\_\_\_\_\_\_\_\_\_ D \_\_\_\_\_\_\_\_\_\_\_\_\_ E**

***Strongly Agree Agree Neutral Disagree Strongly Disagree***

10. The text on the websites was easy to read.

11. The articles on the websites were interesting.

12. It was easy for me to concentrate on reading.

13. It was easy to remember information from the articles.

14. It was easy to count letter and read.

15. The ads on the websites were distracting.

16. There were distractions in the room when I was reading.

17. I was distracted by my own thoughts or worries during the computer task.

18. I am a fast reader.

|  |
| --- |
| **Attitudes to Communication Technology scale**  (Wilkinson et al., 2010). |
|  |
|  |
| I do not feel confident attaching a file to an email |
| I can use a word processing application |
| I know how to save a document to a folder  I know how to create spreadsheets on Excel. |
|  |
| I would have difficulty finding a web site. |
| I feel confident making selections from popup menus. |
| I would find it difficult to search a database of references to journal papers. |
| I need help with using computers for learning. |
| I feel confident using a computer to write a letter or essay |
| I do not know how to find an article in the library data-base.  I know how to use TRACS  I know how to email my professor and class by using TRACS.  I know how to use PowerPoint presataion slides.  I know how to access my textbook websites. |
|  |
| *Experience with computers* |
| I have used computers at work/school\* |
| I feel disadvantaged by my lack of experience with computers |
| I communicate with people using email |
| I have used computers to look for information for example: Library catalogue/books |
| I have used computers to support my learning |
| I have used computers to find out about careers |
| I have used computers for leisure |
|  |
|  |
|  |
|  |
| I am very comfortable with computers. |
| I have very good computer skills. |
|  |
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|  |
| *Access to computers* |
| I have access to a computer whenever I want |
| I use a computer where I live |
| I have access to the Internet where I live |
| I use computers in the PAWS rooms |
| I use computers on placement |
|  |
| *Attitude to computers* |
| I am confident using computers |
| I do not want to be the only one asking for help with computer skills |
| I get a sinking feeling when I think of trying to use a computer |
| I use computers whenever I can |
|  |
| *Attitude to computers in education* |
| Knowledge of computers is essential to surviving at university\* |
| Using computers makes learning fun |
| I like using a computer for learning because I can work at my own pace |
| I enjoy getting information from books and computers equally\* |
| Using web based learning can substitute for lecturer contact |
| I do not look forward to using computers for assessed work |
| Using computers is as convenient as using the library |
| I find learning using computers interesting |
| Web based learning can never substitute for face to face teaching |
|  |

**Please read carefully statements below and indicate, using 5-points scale, the degree to which each statement is generally true about you. There are no good or bad answers but it is very important that your responses are an honest description of how you feel or behave.**

**A \_\_\_\_\_\_\_\_\_\_\_\_\_B\_\_\_\_\_\_\_\_\_\_\_\_\_\_C\_\_\_\_\_\_\_\_\_\_\_\_\_\_D\_\_\_\_\_\_\_\_\_\_\_\_\_E**

**Never or Seldom Sometimes Often Very Often**

**Almost Never**

**BARRATT IMPULSIVENESS SCALE (BIS-11 Stanford et al., 2009);** ® indicated a reverse item for future scoring.

19. I “squirm" at plays or lectures.

22. I am restless at the theater or lectures.

23. I don’t “pay attention."

27. I concentrate easily. ®

28. I am a steady thinker.®

29. I act “on impulse."

32. I act on the spur of the moment.

33. I buy things on impulse.

34. I make up my mind quickly.

37. I do things without thinking.

39. I spend or charge more than I earn.

40. I am happy-go-lucky.

43. I am a careful thinker. ®

44. I plan tasks carefully. ®

45. I am self-controlled. ®

46. I plan trips well ahead of time. ®

49. I plan for job security. ®

50. I say things without thinking.

51. I like to think about complex problems.

52. I like puzzles.

53. I save regularly. ®

56. I am more interested in the present than the future.

57. I get easily bored when solving thought problems.

58. I change residences.

59. I change jobs.

62. I am future oriented. ®

63. I can only think about one problem at a time.

64. I am dieting to lose weight.

68. I often have extraneous thoughts when thinking.

69. I have “racing" thoughts.

70. I change hobbies.

Attentional Control Scale (Derryberry & Reed 2002)

*R reverse-scored item.*

71. It’s very hard for me to concentrate on a difficult task when there are noises

around. (R)

72. When I need to concentrate and solve a problem, I have trouble focusing

my attention. (R)

73. When I am working hard on something, I still get distracted by events

around me. (R)

74. My concentration is good even if there is music in the room around me.

75. When concentrating, I can focus my attention so that I become unaware of

what’s going on in the room around me.

76. When I am reading or studying, I am easily distracted if there are people

talking in the same room. (R)

77. When trying to focus my attention on something, I have difficulty blocking

out distracting thoughts. (R)

78. I have a hard time concentrating when I’m excited about something. (R)

79. When concentrating I ignore feelings of hunger or thirst.

80. I can quickly switch from one task to another.

81. It takes me a while to get really involved in a new task. (R)

82. It is difficult for me to coordinate my attention between the listening and

writing required when taking notes during lectures. (R)

83. I can become interested in a new topic very quickly when I need to.

84. It is easy for me to read or write while I’m also talking on the phone.

85. I have trouble carrying on two conversations at once. (R)

86. I have a hard time coming up with new ideas quickly. (R)

87. After being interrupted or distracted, I can easily shift my attention back to

what I was doing before.

88. When a distracting thought comes to mind, it is easy for me to shift my

attention away from it.

89. It is easy for me to alternate between two different tasks.

90. It is hard for me to break from one way of thinking about something and

look at it from another point of view. (R)

**Compulsive Internet Use Scale, CIUS (Meerkerk et al., 2009)**

**A \_\_\_\_\_\_\_\_\_\_\_\_\_B\_\_\_\_\_\_\_\_\_\_\_\_\_\_C\_\_\_\_\_\_\_\_\_\_\_\_\_\_D\_\_\_\_\_\_\_\_\_\_\_\_\_E**

**Never or Seldom Sometimes Often Very Often**

**Almost Never**

***HOW OFTEN . ..***

91. do you find it difficult to stop using the Internet when you are online?

92. do you continue to use the Internet despite your intention to stop?

93. do others (e.g., partner, children, parents) say you should use the Internet less?

94. do you prefer to use the Internet instead of spending time with others (e.g., partner,

children, parents)?

95. are you short of sleep because of the Internet?

96. do you think about the Internet, even when not online?

97. do you look forward to your next Internet session?

98. do you think you should use the Internet less often?

99. have you unsuccessfully tried to spend less time on the Internet?

100. do you rush through your (home) work in order to go on the Internet?

111. do you neglect your daily obligations (work, school, or family life) because you prefer to go

on the Internet?

112. do you go on the Internet when you are feeling down?

113. do you use the Internet to escape from your sorrows or get relief from negative

feelings?

114. do you feel restless, frustrated, or irritated when you cannot use the Internet?

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